



BBB of Western Michigan
40 Pearl NW STE 354
Grand Rapids MI 49503-3026
616.774.8236 – Grand Rapids Area
800.684.3222 – Outstate Area
616.774.2014 – FAX

**The Better Business Bureau of Western Michigan congratulates
Model Coverall Service, winner of the 2011 BBB Integrity Award!**

(11 to 99 employees category)

Winners of the BBB Integrity Awards are nominated and selected based upon business practices indicating honesty, integrity, and doing the right thing. Winners received significant complimentary feedback from customers and vendors, and are involved in community service.

One example of their business philosophy in action: Model Coverall Service assisted a competitor that had suffered a fire by cleaning the competitor's customer laundry.

Congratulations to Model Coverall Service for their accomplishments in the following areas:

- 1) Ethical management practices and policies for consumers & employees*
- 2) Excellent vendor, supplier & customer feedback consistent with operating with integrity at all levels*
- 3) Sales, marketing & advertising efforts are truthful, transparent, and reliable for all entities.*
- 4) Satisfactory record at the BBB of Western Michigan, both non-member and member companies in our 38 county service area are eligible for Nomination.*

The Better Business Bureau is proud to have Model Coverall Services representing some of the best business practices in Western Michigan.